

# World Management Forum Aims for Growth by Developing Business Leaders

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The World Management Forum is in its ninth year and takes place February 16-17th in Tehran, Iran. Previous speakers have included Brian Tracy, Jack Canfield and Allan Pease. Dov Baron, Andrew Grill and Anthony Thompson are presenting this year.



**Dov Baron, Andrew Grill and Anthony Thompson are featured presenters at the 2017 event.**

In many ways the challenges business people face are universal, regardless of location.

Business challenges and business opportunities are the topic of discussion at The World Management Forum, now in its ninth year. Its purpose is to educate and train c-suite level executives from Middle Eastern corporations, and to foster business growth and development.

The event will be attended by over 700 business executives from the Middle East.

The focus of 2017 World Management Forum is international best-practices and opportunities for growth and development. By featuring internationally renowned business authors and speakers, conference and exhibition organizer Hamayesh Farazan has set the standard for such events in the region.

Dov Baron is an internationally renowned leadership development expert. He was named as one of Inc. Magazine's Top 100 Leadership Experts to Hire. Baron will be presenting strategies for companies to create fierce loyalty from employees via authentic leadership practices.

"The new generation of leaders understand that business and success are people-driven. Not only are they using the latest technologies and strategies to disrupt their industries, they also recognize something old-school leaders never truly grasped: Soft skills like Emotional Intelligence and being purpose driven have the greatest impact on your bottom-line" says Baron.

Andrew Grill is an internationally renowned thought leader in the field of digital disruption and social business. Currently Global Managing Partner at IBM, Grill is the former CEO of Kred, a leading social influence measurement platform. Grill's presentation is focused on thinking big with digital and social, and how industries can develop a resilience to the threat of digital disruption.

Anthony Thompson is the founder and chairman of Atom Bank, chairman of the Financial Services Forum, and chairman of the National Skills Academy for Financial Services. Atom was granted its banking license in 2015, and launched the UK's first full-service retail and business bank delivered via an app, in 2016.

Thompson will be presenting strategies for building and leading a business for the 21st Century.

Established in 2004, World Management Forum organizer Hamayesh Farazan has held over 100 international business development events in the last 11 years, with the involvement of over 300 speakers from around the world. It's an award-winning organization which has been recognized by Institute of Sales and Marketing Management, The Quality Association and others.

Many in the broader international business community believe that it is business and the desire for economic growth that is shared by all countries, that can foster an environment for international co-operation.

Antonio Fallico, the Chairman of the Board of Directors of the Conoscere Eurasia Association, and Sergei Belyakov, Chairman of the St. Petersburg International Economic Forum share this view. They were both interviewed by the Eurasian Communication Center regarding a memorandum the organizations signed on boosting cooperation. See:

<https://sputniknews.com/interviews/201501221017223458/>

The Italian business forum head stated, "We strongly believe that economics must drive international relations, and not vice versa. We are confident that if we combine our common interests, geopolitical conflicts can be avoided."

For more information on the 2017 World Management Forum, see:  
<http://www.hamayeshfarazan.org/>